



## Holstein UK independent type evaluation

The key to dairy cow longevity, welfare and profitable herd management

### Why Classify?

- An independent assessment of the strengths and weaknesses of your herd: **See your cows through fresh eyes**
- Identify individual cow strengths and weaknesses to eliminate problems in your herd: **Breed in good functional conformation**
- Enhance the longevity, health & welfare in your herd by identifying the correct type traits: **Reduce unnecessary rearing costs**
- Increase the financial value of your herd and importantly the young stock; **Increased asset value**
- Identify the best families to use high quality semen on: **Save on semen costs**
- Use the latest technology to plan your herds breeding for the future: **Improved longevity**
- Classification information may be used in the only truly independent mating program 'WebMate' **Breeding decisions made easy**
- Sale figures show classified Holsteins average over 100% more than non classified milking sale animals: **Improve your chances of increasing farm revenue**

### Interested? What do I need to do next?

- ?? Arrange a visit: Tel Jackie 01923 695 208
- ?? If you milk record with Cattle Information Service then that's all the paperwork completed. The classifier will have ALL your herd's individual details.
- ?? When the classifier visits, they **will require**:
  - The animals to be inspected individually on concrete
  - All 1<sup>st</sup> calvers are scored. All other animals are optional
  - All relevant registration certificates for the animals to be inspected
  - It's that easy!
-  The classifier **does not** require you to:
  - Wash or clip the animals
  - Lead them on a halter
  - Show them full of milk
- ?? What do I receive after the classification?
  - An official Holstein UK classification score for each animal inspected, endorsed by the classifier on all relevant registration certificates
  - Full assessment report on each animal together with a choice of three individual mating recommendations are provided
  - You decide the type of cows you want to breed. 'WebMate' locates the sire best suited to your needs
  - 'WebMate' will also provide the best mating for semen you have already purchased
  - The chance to re-run the matings at your convenience or after each official proof release directly from the CDI website using your latest information via a PIN protected login.